

元智大學 資訊傳播學系 碩士班 必修科目表

Master Program of Information Communication Department at Yuan Ze University List of Required Courses

(110 學年度入學新生適用 Applicable to Students Admitted in Academic Year 2021)

110.05.05 一〇九學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2020, on May 05, 2021

學年(Year) 學期(Semester) 科目(Course)	第一學年 1 st Year		第二學年 2 nd Year	
	上學期 Fall Semester	下學期 Spring Semester	上學期 Fall Semester	下學期 Spring Semester
必修 科目 Required Courses (4)	書報討論(一) Seminar on Research Projects (I) (1) GI525	書報討論(二) Seminar on Research Projects (II) (1) GI516	書報討論(三) Seminar on Research Projects (III) (1) GI604	書報討論(四) Seminar on Research Projects (IV) (1) GI629
學分小計 Credits Per Semester	1	1	1	1
備註 Remarks	<p>1. 最低畢業計 24 學分+ 2 ~ 4 學分 (書報討論) + 碩士論文 6 學分</p> <p>2. 每學期必須修讀並通過本所所開之書報討論課程 (至多四學期)</p> <p>3. 入學研究生須依本校學術研究倫理教育課程實施要點規定，於入學第一學期結束前完成學術研究倫理教育課程，最遲須於申請學位口試前補修完成，未完成本課程，不得申請學位口試。</p> <p>1. The minimum graduation requirement is 24 credits in total, excluding graduate seminar (2-4 credits) and master thesis (6 credits).</p> <p>2. Students must complete the graduate seminar which is a required course for four semesters.</p> <p>3. Students must complete the Academic Research Ethics Education Course before the end of their first semester to satisfy the regulations of Yuan Ze University Academic Research Ethics Education Course Implementation Highlights. This course must be completed before students can apply for the oral examination of their master thesis.</p>			

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元智大學 資訊傳播學系碩士班 選修科目表

Master Program of Information Communication Department at Yuan Ze University
List of Elective Courses

(110 學年度入學新生適用 Applicable to Students Admitted in Academic Year 2021)

110.05.05 一〇九學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2020, on May 05, 2021

類別/組別 Category	課號 Course Code	中文課名 Course Name in Chinese	英文課名 Course Name in English	學分數 Credits
選 修 科 目 Elective Courses	GI527	數位媒體前製作業	Digital Media Pre-production	3
	GI580	數位媒體專案管理	Project Management of Digital Media	3
	GI610	數位媒體使用性研究	Usability Research of Digital Media	3
	GI620	視覺傳達設計研究	Research of Visual Communication Design	3
	GI594	藝術心理研究	Study in art psychology	3
	GI526	資訊傳播政策	Information Communication Policies	3
	GI570	資訊傳播產業研究	Research of Information Communication Industry	3
	GI631	質化研究方法	Qualitative Research Methodology	3
	GI628	量化研究方法	Quantitative Research Methodology	3
	GI625	文創個案研究	Case Studies in Cultural Creativity	3
	GI622	電子商務	Electronic Commerce	3
	GI552	行銷傳播學	Marketing Communication	3
	GI632	互動式介面設計研究專題	Interaction Interface Design Case Study	3
	GI633	智慧財產權研究	Research of Intellectual Property	3
	GI636	設計策略實務專題	Design strategy case study	3
	GI510	人機互動設計	Human-Computer Interaction Design	3
	GI638	混合實境	Mixed Reality	3
	GI599	3D 電腦繪圖	3D Computer Graphics	3
	GI559	互動媒體系統整合	System Integration of Interactive Multimedia	3
	GI560	人工智慧	Artificial Intelligence	3
	GI591	數位遊戲研究	Research for Digital Games	3
	GI637	數位學習與介面設計	Digital learning and interface design	3
	GI578	電腦視覺與影像處理	Computer Vision and Image Processing	3
	GI	數位典藏研究	Digital Archives Studies	3
	GI634	數位媒體應用	Digital Multimedia Applications	3
	GI635	雲端計算研究與應用	Cloud Computing Research and Applications	3
	GI639	程式設計藝術	The Art of Computer Programming	3
	GI640	資料視覺化	Data Visualization	3
	GI641	資訊隱私研究	Research of Information Privacy	3
	GI642	電信資訊網路專題	Topics on Telecommunications and Information Networking	3
	GI643	進階科技英文	Advanced English for Science and Technology	3
	GI584	資訊傳播專題(一)	Special Topics on Information Communication Studies(I)	3
GI581	資訊傳播專題(二)	Special Topics on Information Communication Studies (II)	3	

備註 Remarks	(1) 在修業年限內，本系選修科目至少需修畢 6 門。 (2) 外籍生必須修滿經指導教授認可之選修課程 24 學分。 (3) 本所研究生須符合學術發表規定，始得參加論文口試（相關規定參見「元智大學資訊傳播學系碩士班研究生學術發表規定」） (1) Students must complete at least 6 department elective courses before graduation. (2) Foreign students must complete elective courses with 24 credits approved by their thesis advisor. (3) Students must satisfy the regulations on academic publications before proceeding with the oral examination of their theses. (Please refer to “Regulations on Graduate Student Academic Publication in the Graduate School of Information Communication at Yuan Ze University” for more details.)
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