

元智大學資訊傳播學系「數位媒體設計」探索跨域學程 科目規劃表

Department of Information Communication

Yuan Ze University

“Digital Media” Cross-Domain Exploration Program Course Planning Table

(115學年度申請適用)

(For students applied in Academic Year 2026)

115.04.29 一一四學年度第七次教務會議通過

Passed by the 7th Academic Affairs Meeting, Academic Year 2025, on April 29, 2026

一、教學目標 Teaching Objectives :

本學程以藝術基礎訓練、數位繪圖實作與人機互動設計為核心，結合人工智慧、人文藝術、社會科學及跨域探索課程，培養學生具備美感素養、創意思維、數位媒體設計能力、使用者導向設計觀念與跨領域整合應用能力，進而奠定其在數位媒體設計領域之專業基礎與實務創新發展潛能。

This program centers on foundational art training, digital graphics practice, and human-computer interaction design, while integrating courses in artificial intelligence, humanities, social sciences, and cross-disciplinary exploration. It aims to cultivate students' aesthetic literacy, creative thinking, digital media design competence, user-centered design perspectives, and interdisciplinary integration abilities, thereby establishing a solid foundation and practical potential for innovative development in digital media design.

二、課程設計 Curriculum Design :

必修課程：12學分

Required Courses: 12 credits

課號 Course ID	課程名稱 Course Name	學分 Credit(s)	學制 Degree structure	開課系所 Department Offered the Present Course(s)	備註 Remarks
IC145	藝術基礎（一）：素描 Fundamentals of Arts(I) : Drawing	3	大學部 Undergraduate Program	資傳系 Department of Information Communication	
IC168	藝術基礎（二）：創意素描 Fundamentals of Arts(II) : Creative Drawing	3	大學部 Undergraduate Program	資傳系 Department of Information Communication	
IC205	電腦繪圖 Computer Graphics Design	3	大學部 Undergraduate Program	資傳系 Department of Information Communication	
IC291	人機互動概論 Introduction of Human Computer Interaction	3	大學部 Undergraduate Program	資傳系 Department of Information Communication	

選修課程：1~2 學分

Elective courses: 1~2 credits

課號 Course ID	課程名稱 Course Name	學分 Credit(s)	學制 Degree structure	開課系所 Department Offered the Present Course(s)	備註 Remarks
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課號 Course ID	課程名稱 Course Name	學分 Credit(s)	學制 Degree structure	開課系所 Department Offered the Present Course(s)	備註 Remarks
	人工智慧領域的通識課程(任一門) One General Education Course in Artificial Intelligence Fields	2	大學部 Undergraduate Program	通識教學部 General Education Center	二擇一 Choose one of the two options
EX	人工智慧領域的探索跨域課程(任一門) One Cross-Domain Exploration Course in Artificial Intelligence Fields	1	大學部 Undergraduate Program	各開課單位 Course-Offering Units	

三、學程證書授予標準 Certificate Award Criteria：

本學程修業總學分數至少為13學分。學生應修畢必修課程及選修課程1~2學分，且其中至少一門課程須為非其所屬學系所開設之課程（不含與他系合開之課程），始得授與「數位媒體設計」探索跨域學程證書。

修習跨領域學程內之通識課程，不得重複計入通識教育課程10學分，亦不得列入畢業學分。

The Program requires a minimum of 13 credits for completion. Students shall complete required courses and 1~2 credits of elective courses. At least one of the courses shall be offered by a department other than their own, excluding courses co-offered with other departments. Upon fulfillment of the above requirements, students shall be awarded the Cross-Domain Exploration Program in Digital Media Certificate.

General education courses taken within an interdisciplinary program may not be counted toward the 10-credit general education requirement, nor may they be applied toward graduation credits.

四、領域別 Fields of Study：

人工智慧 / Artificial Intelligence

五、學程召集人 Program Director：

張韶宸 / Shao-Chen Chang

六、負責規劃單位 Responsible Planning Unit：

資訊傳播學系 / Department of Information Communication